

# PURELYSURI™ 2010 HERDSIRE MAGAZINE Advertising Reservation Form

## DEADLINES

JANUARY 29 - payment and ad space reservation due at the Suri Network office.  
JANUARY 29 - Artwork due at Able Publishing.

## RIGHT OF REFUSAL

Suri Network reserves the right to review and decline any advertising that is contrary to the purpose of promoting the suri alpaca. This includes ads focused primarily on promotion of huacayas, llamas, herd dispersals, or crossbreeding. We encourage the primary focus of your ads to be of suri alpacas.

## ELIGIBILITY

Suri Network members.

## ADVERTISING RATES

Premium Ad Space

Size	Measurement	Cost
<input type="checkbox"/> Front Inside Cover	Bleed size (8.75 11.25)...	\$1,050
<input type="checkbox"/> Facing Front Inside Cover	Bleed size (8.75 11.25).....	1,050
<input type="checkbox"/> Back Inside Cover	Bleed size (8.75 11.25).....	1,050
<input type="checkbox"/> Facing Back Inside Cover	Bleed size (8.75 11.25).....	1,050
<input type="checkbox"/> Back Cover	Full page with bleeds ..	1,450
<input type="checkbox"/> Full Page	Full page with bleeds .....	765
	Bleed size (8.75 11.25) (please keep all text 1/2" from trim size edge) (Full page without bleeds – 7-1/2 x 10)	
<input type="checkbox"/> Two Page Spread	.....	1,275
<input type="checkbox"/> 1/2 Page	Horizontal - 7-1/2 x 4-7/8..	425
	Vertical - 3-5/8 x 9-7/8	
<input type="checkbox"/> 1/3 Page	Horizontal 7-1/2x 3-1/8 .....	300
<input type="checkbox"/> 1/4 Page	3-5/8 x 4-7/8 .....	200
<input type="checkbox"/> Business Card	3-1/2 x 2 .....	65

## ADVERTISING SPECS

Files created in Quark Xpress, Pagemaker, Photoshop, InDesign or Illustrator. Can also accept any high resolution (300 dpi) jpg, tiff, pdf or eps. Advertiser will be notified if the resolution of their file does not meet requirements. Please send files on a CD, accompanied by a color printout.

## PAYMENT INFORMATION

### Send all payments to:

Suri Network  
 PO Box 1984  
 Estes Park, CO 80517  
 (1140 Manford Avenue, Ste A  
 Estes Park, CO 80517 for UPS/FedX only)  
 Phone: 970-586-5876 / Fax: 970-586-6685

### Send all ads to:

Steph Pride, Able Publishing  
 PurelySuri™ Herdsire 2008  
 PO Box 1968 • Manhattan, KS 66505  
 Phone: 785/537-0320  
 Email: steph@llamabanner.com  
or overnighted to:  
 714 Poyntz, Suite B  
 Manhattan, KS 66502

## PREMIUM SPACE RULES

Starting with the 2005 PurelySuri™ Herdsire edition, any farm/ranch who acquired a Premium Ad Space will not be eligible for the same space for the next two PurelySuri™ publications; and (2) No two-page spreads are allowed in Premium Ad Spaces.

**QUESTIONS ??** Contact the Suri Network office at (970) 586-5876 or office@SuriNetwork.org

### Please Print:

Contact Name \_\_\_\_\_ Farm/Ranch Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_  
 Business Name as it should appear in advertiser's index \_\_\_\_\_  
 Signature of Advertiser \_\_\_\_\_

Enclosed is \$ \_\_\_\_\_ in payment of the above ad(s).  Check  VISA  MC  American Express  Discover  
 Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_  
 Name on Card \_\_\_\_\_ Last 3 digits of Verification Code on back of card \_\_\_\_\_