Suri Network Board of Trustee Meeting January 12, 2010

Present: Kathleen Cullen, Jack Hanna, Linda Kondris, Eric Morti & Mike

Murphy

Others Present: Ken Hobert

A. Minutes: Kathleen Cullen moved to approve the Board of Trustee meeting minutes of December 10, 2009. Jack Hanna seconded the motion. Motion passed.

- **B.** Treasurer's Report: The current financial reports were reviewed. Kathleen Cullen moved to approve the Treasurer's Report. Eric Morti seconded the motion. Motion passed.
- **C. Marketing:** Jack Hanna reported that a mailing was sent to Suri breeders who are not members. The mailing outlined the 2010 marketing initiative and at least 4 farms have joined the SN.

Jack will be meeting with Brett Kaysen soon to get more input on trying to develop the fiber farm model.

Jack reviewed the IPHAY program in detail with the Board including a proposed time table. The Board discussed the program in detail including the next correspondence to the membership. Jack will have a teleconference meeting with the Advisory Committee to review the program further and then a mailing will go the membership followed by an email to selected farms to further spread the word about the program.

The Board agreed to continue with a half page advertisement in Camelid Quarterly, but to change the message to reflect the direction SN is going. The office will develop an ad for the Board's approval. Subsequent to this meeting the Board approved the new ad.

- **D. Membership:** It was noted that the IPHAY will help with membership.
- **E. Research & Development:** Kathleen reported that 3 more colored samples were needed. Eric Morti agreed to send in 3 samples.
- **F. Symposium:** Linda Kondris reported that she is preparing agreement letters for speakers and clinic presenters. Work is still needed on the marketing panel.
- **G. SNPDC:** Eric reported that the committee is working to develop a code for harvesting fiber based upon similar developed codes in other countries.

Subsequent to this meeting the Board approved a new flyer developed by the SNPDC and designed by Marsha Hobert for use at fiber festivals or for use by members. Members can purchase the flier for \$.25 each plus S&H.

H. Nominating Committee: Linda Kondris agreed to Chair the Nominating Committee. It was noted that according to the by-laws, at least one Board member must serve on the committee.

The next meeting is scheduled for Tuesday, February 9, 2010 at 6:30pm Eastern Time. At this meeting, Ken Hobert will review the new website (as developed to date) with the Board.

Meeting adjourned.

Respectfully submitted,

Eric Morti, Secretary