

**Suri Network**  
**Board of Trustee Teleconference Meeting**  
**November 6, 2007**

Present: Jim Barker, Toni Cotton, Miriam Donaldson, Kelly Jarvis, and Dick Walker  
Others Present: Ken Hobert

- A. Minutes:** Toni Cotton moved to approve the Board of Trustee meeting minutes of October 10, 2007. Kelly Jarvis seconded the motion. Motion passed.
- B. Treasurer's Report:** Toni Cotton reviewed the current financial reports. Jim Barker moved to approve the report. Kelly Jarvis seconded the motion. Motion passed.
- C. Marketing:** Jim Barker reported on the research being done on marketing ideas. Many are out of the question because of the cost. Jim will be talking to marketing professionals to see what can be done to target rural markets. The SN website and internet is possibility where much can be done with the budget limitations. The Board agreed to get a version of the DVD on the website. Jim announced that a "square side bar ad" has been taken on Alpaca Nation's website, which appears randomly on many of the search pages.
- The magazine is nearly complete and the cover has been picked. It was also agreed that Mike Murphy may have an editor's article in each issue.
- D. Membership & Youth Program:** Kelly Jarvis presented Sandy Morden's report on the FFA convention and the SNYP's committee report outlining the steps and timelines for the development of a FFA Supervised Agricultural Experience (SAE) and proficiencies that SNYP committee would develop. A test program is being developed with a SN member farm and a FFA advisor in Ohio. The goal is to roll out a program at the 2008 symposium. The Board agreed to a request to have one of the auction fundraising items will be for SNYP.
- E. Research:** Toni reported that there is some interest in professional researchers in some of the SN projects. The Board discussed this and agreed that this is the right approach of this association. If others can pick up on SN seed ideas and create beneficial results for the members, this is good for all.
- F. Education & Symposium:** Toni briefly discussed the 2008 Symposium. The Board agreed to challenge the membership to bring someone else.
- G. Product Development Committee:** Miriam Donaldson reported that Bill Vonderhaar will speak at AOBA's Fiber to Fashion in Las Vegas.

**H. Affiliate Congress:** Miriam Donaldson informed the Board that AOBA's Affiliate Congress is trying to get a face to face meeting with the AOBA Board at the January Fiber to Fashion convention.

Meeting adjourned.

Respectfully submitted,

Jim Barker, Secretary