## Suri Network Board of Trustee Meeting December 10, 2009

Present: Kathleen Cullen, Jack Hanna, Linda Kondris, Eric Morti & Mike Murphy Others Present: Ken Hobert

- **A. Minutes:** Jack Hanna moved to approve the Board of Trustee meeting minutes of November 10, 2009. Linda Kondris seconded the motion. Motion passed.
- **B. Treasurer's Report:** The current financial reports were reviewed. Eric Morti moved to approve the Treasurer's Report. Linda Kondris seconded the motion. Motion passed.
- **C. Marketing:** Jack Hanna reported that Jim Barker suggest that a letter go to suri breeders who are not members of SN, with a similar message that went to the membership with the Herdsire advertising form. The Board agreed. Jack will prepare the letter.

Jack reported that the development of a blue print for a fiber farm is an ongoing endeavor and will eventually have to include a business plan.

Jack updated the Board on the 2010 marketing initiative ideas. When the time is right, he recommended a special conference call including the advisory committee, so that everyone is on the same page and fully understands the initiatives.

Mike Murphy updated the Board on the magazine articles that will be written.

- **D. Membership:** Jack Hanna agreed to write the cover letter to go with membership dues renewals.
- **E. Youth:** Mike Murphy reported that Kelly Jarvis said that there had not been any AOBA AYA committee meetings for several months and she did not know what AOBA is currently doing with the program.
- **F. Research & Development:** Kathleen reported that there was no new news on the Luster Study. Regarding the EPD program with Dr. Enns of CSU, they are still working on data input. The Board agreed to write ARI a letter inquiring on the status of their EPD project and when more information would be available. Mike Murphy will draft a letter.
- **G. Summer Symposium:** Linda Kondris reported that she will begin preparing letters of agreement for the speakers and clinic instructors.

**H. SNPDC:** Eric Morti reported that the SOAR event went very well with much interest in suri fiber. The fall seminars are also going very well.

The Next meeting is scheduled for Tuesday, January 12, 2010, 7:00pm Eastern Time.

Meeting adjourned.

Respectfully submitted,

Eric Morti, Secretary