Suri Network Board of Trustee Meeting December 11, 2008

Present: Jim Barker, Kathleen Cullen, Eric Morti & Mike Murphy

Absent: Kelly Jarvis
Others Present: Ken Hobert

A. Minutes: Kathleen Cullen moved to approve the Board of Trustee meeting minutes of November 12, 2008. Mike Murphy seconded the motion. Motion passed.

- **B.** Treasurer's Report: After review, Jim Barker moved to approve the Treasurer's Report. Mike Murphy seconded the motion. Motion passed.
- **B.** Marketing: Mike Murphy reported that Kim Sawyer is contacting people in the resource directory. The Fall/Winter issue of PurelySuri has been delivered and Mary MacGyver is working on articles for the upcoming Herdsire Edition.

After discussing the current marketing and marketing ideas, Ken Hobert introduce the idea of utilizing back issues of PurelySuri by getting them into doctor's, dentist's, or other waiting rooms by having member supply address and having that farm get credit for the complimentary issue with a sticker on the magazine – concept name "Get the Word Out – Suri." Jim Barker moved to approve the concept. Kathleen seconded the motion. Motion passed. Ken will draft the letter to the membership to go with the 2009 dues renewal.

A list of marketing ideas for members was discussed. Mike Murphy and Ken Hobert will work on the concept.

C. Breed Standard: An EPD test run has been made and sent to Dick Walker. There is a teleconference call scheduled soon with Mr. Enns of CSU and Kathleen will be included.

With continual member questions regarding EPDs and Classification, Jim Barker noted that he has requested Dick Walker to write an explanation of both for the members.

- **D. Membership:** The Board approved the renewal letter to go with the dues renewal.
- **E. SNYP:** Jim Barker noted that Kelly Jarvis has been in contact with David Barboza regarding the SN and AOBA youth programs. Further discussion was tabled until Kelly can report to the Board.

- **F. Research:** The board was concerned over the low number of fleece samples submitted for the luster study and called in Toni Cotton to the meeting. Toni agreed to contact Angus McColl to see if delaying the project until the required number samples could be achieved was practical. She will report back to the Board.
- **G. Education/Conference:** Kathleen reported that she has the contract for the Holiday Inn in Estes Park. Some costs are up and others are down. Jim Barker reported that Ray Rodriquez has agreed to get the herdsires for the auction.

After discussion, the Board agreed that some type of agreement should be drafted for use at the Herdsire auction to protect SN, and clarify terms between the herdsire donor and the buyer of the breeding. Jim Barker and Ken Hobert will work on this.

- **H. Show:** Mike Murphy reported that there are only few minor issues be worked on for 2009.
- I. SNPDC: Chairperson, Liz Vahlkamp, has visited with AOBA President Dave Barboza regarding SN's and AOBA's activities in this area. The Board agreed that it is in best interest of SN members for the SNPDC to continue their work on the unique aspects of Suri.

Eric Morti reported that SNPDC will be making another request for suri fiber for a project utilizing patterns for use with Suri yarns. It was noted that Claudia Raessler has sat on in a meeting with the organizing group involved with the 2009 International Year of Natural Fiber.

After discussion, Jim Barker moved to approve a Silver Sponsorship level in AOBA's student design competition. Eric Morti seconded the motion. Motion passed.

Meeting adjourned.

Respectfully submitted,

Eric Morti, Secretary