

**Suri Network
Board of Trustee Teleconference Meeting
February 14, 2007**

Present: Jim Barker, Toni Cotton, Miriam Donaldson, Mike Murphy and Dick Walker

Others Present: Ken Hobert

- A. Minutes:** Mike Murphy moved to approve the January 10, 2007 Board of Trustees meeting minutes. Miriam Donaldson seconded the motion. Motion passed.
- B. Treasurer's Report:** Toni Cotton and Ken Hobert reviewed the current financial statements. Jim Barker moved to approve the report. Toni Cotton seconded the motion. Motion passed.
- C. Marketing:** Mike Murphy reported on the status of 2007 Herdsire edition of PurelySuri noting the need for editorial articles. The Board discussed to possibility of conducting a membership survey to determine if there should be 1 or 2 issues of PurelySuri per year.

Mike updated the Board on the progress of the marketing CDs noting that the release date is still targeted for the 2007 Summer Symposium.

The Marketing Folder was briefly discussed. It was agreed that Hoberts will create the first draft outline for review.

With the new website up and running, collection of inquiries from the website is now occurring. The Board agreed that inquiries will receive a fulfillment packet containing a current issue of PurelySuri, SN Brochure (flier), membership application and flier on the Summer Symposium.

- D. Breed Standard:** The Board discussed the error in the Suri Breed Standard ballot material regarding testicular size and agreed to email the membership the correct table. Dick Walker updated the Board on the status of obtaining a list of all Suri breeders to be able to survey non-Suri Network members. AOBA cannot provide the list but ARI will try to do so.
- E. Membership:** Jim Barker reported that the stall banner program had to be cancelled due to circumstances beyond Suri Network's control.
- F. Research:** Toni Cotton updated the status of the Fiber research project. She noted that \$20,600 of the earmarked \$40,000 budget had been spent with another \$4,000 committed to Phase I of the luster meter study, which is intended to calibrate the equipment. The proposed Phase II will cost an additional \$6,000. The Board discussed possible next steps in the project.
- G. Show:** Miriam Donaldson moved to co-sponsor with AOBA an AOBA All Suri Judges Training Certification Clinic, with Suri Network assuming 50% of any financial losses up to a maximum of \$5,000. Jim Barker seconded the motion. Motion passed.

The Board agreed to offer 2 educational scholarships of \$250 each to a qualified AOBA apprentice judge to be an apprentice judge at the 2007 All Suri Network's Fleece Show. Ken Hobert will draft the application for Board approval to send to the apprentice judges. Subsequent to this Trustee meeting, it was determined and approved by email that only 1 scholarship of \$500 will be offered for one judge to apprentice under Amanda VandenBosch. The cover letter and application were also approved by email and mailed to all apprentice judges.

H. Summer Symposium: Toni Cotton updated the Board on the schedule for the symposium. The Board agreed to the following member sponsorship or advertising opportunities for the Symposium: 1. A black & white business card ad on the tabs of the Conference Notebook – cost \$50; 2. A conference registration bag stuffer advertising a farm, event, etc. – cost \$75; and 3. A Symposium – Fleece Show sponsor, which includes 1 & 2 plus notebook & name tag recognition – cost \$250.

After discussion, the Board agreed to pursue having vendors at the Symposium. Ken Hobert will review the possibilities at the facility and report back to the Board.

Toni reported that Freda McGill is working with Kaye Collins to establish an AOBA certified spin-off competition.

I. Nominating Committee: Jim Barker moved to approve the following 5 member nominating committee: Miriam Donaldson, Chair; Susan Tellez, Deb Powers, Suzanne Backer and Gary Truitt. Mike Murphy seconded the motion. Motion passed.

Other Business: The Board agreed to pursue the Futurity venue to auction off the Bronze Statue for 2007 and place an advertisement in the catalog.

Miriam Donaldson reported that the last AOBA Affiliate congress had a recorder and that once that meeting record is received she will forward it to the Board.

The next issue of Suri Network News is targeted to be mailed by the end of February.

Meeting adjourned.

Respectfully submitted,

Jim Barker, Secretary