Suri Network Board of Trustee Meeting March 10, 2009

Present: Jim Barker, Kathleen Cullen, Kelly Jarvis, Eric Morti & Mike Murphy

Others Present: Marsha & Ken Hobert

A. Minutes: Kathleen Cullen moved to approve the Board of Trustee meeting minutes of February 10, 2009. Kelly Jarvis seconded the motion. Motion passed.

- **B.** Treasurer's Report: The current financial reports were reviewed. It was noted that dues and PurelySuri advertising were down slightly, but given the current economic situation, the finances are good. Jim Barker moved to approve the Treasurer's Report. Mike Murphy seconded motion. Motion passed.
- **C. Marketing:** Mike Murphy reported that the Herdsire issue should be out mid-April. The board reviewed options for the cover and other open pages. It was noted that advertising has been difficult to obtain under these economic times and it may make it difficult to continue 2 issues of PurelySuri a year.
- **D. Suri Network News:** The next issue of SNN was discussed and scheduled for printing around April 10th. Included in this issue will be the candidates nominated for the Board, Luster Study update, Summer Symposium news and more. An additional issue of SNN is planned for July, prior to the Summer Symposium.
- **E. Breed Standards:** Kathleen Cullen reported that Dick Walker has approached the idea of using the Luster Machine results as an EPD stat, but this would require the purchase of the machine. The Board agreed that much more information needs to be gathered before considering this option.
- **F. Membership:** The office reported on their activities to obtain renewals for renewals due for the first 3 months of 2009, and it appears that membership will be down around 10% at this time.
- **G. AOBA Youth Association:** Kelly Jarvis reported that they are working to get the applications up and running at AOBA, and are nearly done. AOBA will review all applications first and maintain the database and information online. Funding for AYA is all by donations and AYA is working on a grant possibility.
- **H. Research:** Eric reported that the testing on the first 100 samples has been completed and the research group would like to test more samples, which could be obtained from the current spring shearings and/or from the August All Suri Fleece Show. This additional testing would require another rental of the machine and other expenses. It was agreed that a financial review of the project in connection with ARF would be necessary before proceeding with more tests.

The Board briefly discussed the idea of future research projects.

I. Summer Symposium: Kathleen updated the Board on the Symposium. After discussion, Jim Barker moved to approve the registration fees, clinic fees, sponsorships and vendor fees for the Symposium. Kelly Jarvis seconded the motion. Motion passed. Special fleece show awards were discussed. Ken Hobert will email the Board on the cost of last year's awards. (Subsequent to this meeting the board approved by email to provide the special awards again).

Full page ads for the Symposium have been placed in American Livestock, Camelid Quarterly, Alpacas Magazine and PurelySuri. The Board will be supplied with fliers on the Symposium for handouts at Shows. ABR has agreed to run an advertisement in their online newsletter.

- **J. SNPDC:** Eric reported that a blast email on the Seminar Schedule has been sent to all alpaca breeders that the office had available. The committee is also considering producing a fiber preparation manual.
- **K. Nominating Committee:** April 10th is the deadline for candidates to be nominated.

Other Business: The Board approved adding PayPal to the new website. Next Board meeting is scheduled for Tuesday, April 14, 2009 at 6:00pm Eastern Time.

Respectfully submitted,

Eric Morti, Secretary