

**Suri Network
Board of Trustee Teleconference Meeting
March 14, 2007**

Present: Jim Barker, Toni Cotton, Miriam Donaldson, and Dick Walker
Absent: Mike Murphy
Others Present: Ken Hobert

- A. Minutes:** Miriam Donaldson moved to approve the Board of Trustee meeting minutes of February 14, 2007. Toni Cotton seconded the motion. Motion passed.
- B. Treasurer's Report:** Toni Cotton reviewed the current financial statements. Jim Barker moved to approve the Treasurer's Report. Toni Cotton seconded the motion. Motion passed.
- C. Marketing:** Fundraising: The auctioning of the Bronze Statue will continue at the upcoming Futurity on April 21, 2007 and will be the first lot auctioned. It was agreed to notify the membership by email about a week before the auction and include telephone bidding instructions.

The Board discussed surveying the membership about the number of editions of PurelySuri. It was agreed to proceed. Mike Murphy will draft an email survey for Board approval.

The Board agreed to have Hoberts draft a mock of the proposed marketing folder.

Mary Reed would like ideas for the story line for the marketing video. Email items/ideas to Mary.

- D. Breed Standards:** The Board reviewed the results of Suri Network's Suri Alpaca Breed Standard vote. The membership approved the Breed Standard. It was agreed to write a letter to the membership concerning the outcome and put the results on the website.
- E. Membership:** Jim Barker reported that Ray Rodriquez is moving along with preparations for the herdsire auction at the 2007 Summer Symposium.
- F. Research:** Toni Cotton updated the Board on the Luster Meter Study phase I by Bosa Nova and discussed the next steps. The Board agreed to add to the Summer Symposium Schedule a presentation by Bill Vonderhaar on the Luster Meter study to date.
- G. Summer Symposium:** The Board discussed and reviewed the fees for the clinics. Toni will double check the suggested fees with the clinic instructors.

H. Show: Miriam reported that the AOBA Show Committee is recommending that an all Suri Clinic be required every other year.

Other Business: It was agreed to have a Suri Network booth at the AOBA National Conference and have Marsha Hobert attend.

Subsequent to this meeting and prior to the next meeting the Board approved the letter to the membership on the outcome of the breed standard vote. The letter was mailed. The board also approved the email survey on the number of issues of PurelySuri. The email was sent.

Meeting adjourned

Respectfully submitted,

Jim Barker, Secretary