Suri Network Board of Trustee Teleconference Meeting April 11, 2007

Present: Jim Barker, Toni Cotton, Miriam Donaldson, Mike Murphy, and Dick Walker Others Present: Ken Hobert

- **A. Minutes:** Miriam Donaldson moved to approve the Board of Trustee meeting minutes of March 14, 2007. Toni Cotton seconded the motion. Motion passed.
- **B.** Treasurer's Report: Ken Hobert reported on the financial reports provided and comparisons to the previous year. Jim Barker moved to approve the Treasurer's Report. Mike Murphy seconded the motion. Motion passed.
- **C. Marketing:** Mike Murphy updated the board on the status of the Herdsire edition. The board discussed the results of the survey, which indicated that a majority of members wished to continue with 2 publications per year. There were many good suggestions made with the survey.

The board discussed advertising and creating editorials in both Camelid Quarterly and Hobby Horse magazines. Ken Hobert will check into both publications.

The board agreed to obtain about 2,000 recent AOBA leads and send a postcard to them to invite them to visit the SN website. Inquiries receive a PurelySuri magazine, SN flier, Summer Symposium flier and membership application.

- **D. Membership:** Jim Barker reported that Ray Rodriguez has obtained 4 herdsires for the auction at the Summer Symposium. The Bronze Statue is set to be auctioned at the Futurity Show & Sale.
- E. Show: Miriam Donaldson reported that each affiliate, through the affiliate congress, will be sending an email to their membership inviting them to make show rule change suggestions. Also, a mass email will be sent to the membership reminding them about the All Suri AOBA JTCC clinic will be held June 5-7, 2007. (SN is underwriting this clinic with AOBA on a 50/50 basis up to a maximum of \$5,000.)
- **F. Research:** Toni Cotton updated that board on the luster testing results and reported that Phase 2 is about ready to begin. Results should be ready for the Summer Symposium.
- **G. Nominating Committee:** Miriam reported that the committee has 5 nominees for the Board of Trustees. The next step is to develop the questions for the candidates to include in their statements.

H. Summer Symposium: The Board finalized the fees for the clinics. It was also agreed that the first Breed Standard's Council will meet at the Symposium on Friday afternoon.

Meeting adjourned.

Respectfully submitted,

Jim Barker, Secretary