

**Suri Network
Board of Trustees Meetings
July 12, 2006 – 1:00pm Eastern**

Present: Jim Barker, Toni Cotton, Miriam Donaldson, Mike Murphy and Dick Walker

Others Present: Ken Hobert

- A. Minutes:** Mike Murphy moved to approve the June 14, 2006 Board of Trustees meeting minutes. Dick Walker seconded the motion. Motion passed.
- B. Treasurer's Report:** Toni Cotton reported on the current financial statements. It was noted that the current report reflects the upcoming summer symposium and fleece show and that fleece entries are half way to the goal of 300. It was agreed to send an email to all members encouraging them to reach the goal of 300. Jim Barker moved to approve the Treasurer's Report. Toni Cotton seconded the motion. Motion passed.
- C. Breed Standards:** The Board discussed the Ohio Type Conference and the upcoming conferences. Dick Walker reported that he is on the steering committee for AOBA's Reno Fiber to Fashion conference November 1-5, 2006, and that the first 2 days will be the AOBA Type Conference followed by Fiber to Fashion.
- D. Marketing:** Mike Murphy reported that the committee now has bids on the production of the 2007 calendar project and that advertising prices will be developed from these bids.
- Mike reported that the design of the new SN website is being developed now. The Board also discussed continuing marketing to new members of AOBA. Marsha Hobert will follow up with AOBA. An idea of developing regional marketing seminars was brought up, and it was agreed to investigate this idea.
- C. Membership:** Jim Barker reported that the pricing problem with the pop up banners has been fixed with the banner company and there will be an update in the next Suri Network News. Jim also reported that Marsha Hobert is working with a company on stall banners with the SN logo. The plan is that there will be a link on SN's website to the company so members can order directly and may be ready to roll out at the summer symposium.
- D. Research:** Toni Cotton updated the board on the research project. Hobert's have received fleeces for storage. Toni will update the membership in the next Suri Network news and at the summer symposium.
- E. Summer Symposium and Fleece Show:** The Board discussed the schedule and notebook contents. Jim Barker updated the board on store items that will be sold

and included in the registration package. Special award and recognition items were also discussed. It was moved and passed unanimously that the Board will pay their own registration fees and expenses for attending the symposium. Suggestions for next year's symposium were briefly discussed.

F. Suri Network News: Content for the July SNN was discussed.

G. Show Committee: It was noted that show rule changes with the membership survey results have been reviewed by the AOBA Show Rules Committee and are being submitted to the AOBA BOD with some changes, and included are the 5 different suri lock types.

Old Business: Ken Hobert reported that the attorney for the filing of a Service Mark on the Suri image, reported that the U.S. Patent and Trademark Office is willing to allow a Service Mark on the supplemental registry. After 5 years from the date of first use, then application can be made to place it on the permanent registry (date of first use was the date used on the first brochure).

New Business: Miriam Donaldson reported that there will be an Affiliate meeting with the AOBA Board in Nashville in August. After discussion, it was agreed that Miriam will see if she will be able to attend.

Meeting adjourned.

Respectfully submitted,

Jim Barker, Secretary