Suri Network Board of Trustees Meetings August 17 & 20, 2006 – Estes Park, Colorado

Present: Jim Barker, Toni Cotton, Miriam Donaldson, Mike Murphy and Dick

Walker

Others Present: Ken & Marsha Hobert

A. Minutes: Mike Murphy moved to approve the August 9, 2006 Board of Trustees meeting minutes. Miriam Donaldson seconded the motion. Motion passed.

B. Treasurer's Report: The Board reviewed and approved the financial report for the Annual Meeting.

C. Annual Meeting & Symposium:

Jim Barker reported that Dick Walker, Miriam Donaldson and Toni Cotton were re-elected as Trustees. This announcement would be made at the Annual Meeting.

The Board discussed at length preparations for the Annual Meeting and Symposium including reports on Membership Benefits, Marketing plans, Research updates and Show. The Board agreed to contract with the Holiday Inn/Estes Park Convention Center for 2007. The Board also agreed that it was time to establish a Conference/Symposium committee and find a Chair.

- **D. 2007 Calendar Advertising:** The Board agreed to the sign up plan for the member ads in the 2007 Calendar. There will be a limit of 1 advertisement of any kind per member in the first week (first come, first served). After the first week a member can sign up for 2 additional advertisements if space is available, and after this second week all remaining spaces are available on a first come first served basis.
- **E. New Judges:** After discussion, the Dick Walker moved to pursue sponsoring experienced livestock judges, with sufficient funding up to \$10,000 for 2 judges (i.e., \$5,000 each to reimburse expenses), to become AOBA Certified Halter Judges. Jim Barker seconded the motion. Motion passed.
- **F. Affiliate Congress:** Miriam Donaldson reported on the AOBA Affiliate Congress. 31 Affiliate Presidents or representatives attended. The Board agreed to keep up communications with this congress and report on Suri Network activities.

August 17th meeting was adjourned and resumed on August 20th

- **G. ARF's Suri Genetic Marker Study:** The Board discussed the disturbing information that has come to light regarding ARF's Suri genetic marker study and agreed to contact the ARF Board members with a letter outline the concerns, establish a better working relationship between SN and ARF, and outline potential research projects that would be of benefit to Suri breeders.
- **H. Election of officers for 2006 2007.** Jim Barker moved to keep all officer positions the same. Mike Murphy seconded the motion. Motion passed.
- **I. 2007 Annual Meeting, Symposium, and Fleece Show.** The Board discussed ideas for the basic structure of next year's events. The Board agreed to establish 2 pre-conference clinics on Thursday. Friday afternoon there would be nothing scheduled to permit attendees to enjoy the area and National Park.
- **J. Marketing:** The Board discussed the need to establish a better/improved visual Suri Network image (letterhead, tag line, etc.) to improve the Suri branding.
- **K. Membership:** The Board agreed to send out a Press Release (Email) to the membership encouraging new members to join.
- **L. Suri Network News:** The Board outlined the contents for the next SNN, which will include a Symposium Report, Fleece Show Results, Research Report, and Breed Standard Survey.

Other Business: The Board agreed to license the use of the Suri Network logo to T3 Weavers for use as an image on Suri Rugs, Wall Hangings and Table Runners/Mats. Members will be able to order these items directly from T3 Weavers and Suri Network will receive 20% of the gross retail price for use of the logo. In addition the Board agreed to purchase the demo Suri Rug shown as the Symposium and auction this rug at the Private Collection.

The Board agreed to continue working with Dave Gronauer to develop stall banners that members can order. The banners will have the image of "SAM" on it and be standardized for ordering on line.

Meeting Adjourned.

Respectfully submitted,

Jim Barker, Secretary