



We want to increase the exposure of SURI ALPACAS and the term SURI to as many new people as possible. The Suri Network has limited resources which makes it difficult to run a national marketing campaign, so we'd like to try a "grass roots" option. As with all grass roots efforts, this program needs the assistance of **ALL** Suri Network members.

With the payment of your dues, you are eligible to:

1. Send the Suri Network office up to 10 names and addresses of doctors, dentists, or any other appropriate businesses (farm bank, credit bureau office, etc.) where there is a waiting room with magazines for people to read (address should be the office/business). Suri Network will send to each address a back issue of PurelySuri Magazine.
2. Each magazine will include a label recognizing that this copy of the PurelySuri Magazine is ***FROM YOU*** with your farm name and contact information.

Together, if we get 2,500 magazines out and only 100 people see each one that is 250,000 exposures! It's worth the effort. The only cost to you is a little time and effort to send in the appropriate names and addresses – That's it! *(If two or more of you list the same address, only one copy will be sent on a first come first serve basis.)*

This is an ongoing program, so if you haven't sent your list of 10 names and addresses (email, fax, or write), please send today! Together we can promote your farm, and get the word out – SURI!

Sincerely yours,

Suri Network Board of Trustees